

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2100)**

## **UPDATE ON VOLUNTARY WINDING UP OF BUMPS TO BABES LIMITED**

Reference is made to the announcement of BAIOO Family Interactive Limited (“**the Company**”) dated 5 March 2018 (the “**Announcement**”) in relation to the Voluntary Winding Up of Bumps to Babes. Save as otherwise defined, terms used in this announcement shall have the same meanings as used in the Announcement.

The Board would like to update the shareholders of the Company with respect to the conclusion of the Voluntary Winding Up. On 11 July 2019, Bumps to Babes was dissolved pursuant to section 248 of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Cap. 32 of the laws of Hong Kong). Bumps to Babes ceases to be an indirect non-wholly owned subsidiary of the Company upon its dissolution.

The Board believes that the Voluntary Winding Up will not have any impact on the Group’s principal business of developing and operating online entertainment destinations including games, comics and animations or the Group’s financial performance in the year of 2019.

By Order of the Board

**BAIOO Family Interactive Limited**

**DAI Jian**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 12 July 2019

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.*