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*(Incorporated in the Cayman Islands with limited liabilities)*

**(Stock code: 2100)**

## **RESIGNATION OF EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Director(s)**”) of BAI00 Family Interactive Limited (the “**Company**”, together with its subsidiaries and its controlled entities in the PRC, the “**Group**”) hereby announces that, due to reallocation of work responsibilities within the Group, Mr. WANG Xiaodong (“**Mr. Wang**”) has resigned as an executive Director with effect from 26 January 2022. Mr. Wang will remain as the Executive Vice President of the Company.

Mr. Wang has confirmed that he has no disagreement with the Board during his term of office as an executive Director and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its most sincere gratitude to Mr. Wang for his invaluable contributions during his tenure of office.

By order of the Board  
**BAIOO Family Interactive Limited**  
**DAI JIAN**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 26 January 2022

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*