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Date of Board Meeting

The board of directors (the “**Board**”) of BAIIO Family Interactive Limited (the “**Company**”) and together with its subsidiaries and PRC operating entity, the “**Group**”) hereby announces that a meeting of the Board will be held on Thursday, 28 March 2019 for the purpose of considering and approving the final results of the Group for the year ended 31 December 2018 and the recommendation of a final dividend, if any, and transacting any other business.

On behalf of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 15 March 2019

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.