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BAIOO Family Interactive Limited

百奧家庭互動有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIOO Family Interactive Limited (the “**Company**” and together with its subsidiaries and PRC operating entity, the “**Group**”) hereby announces that a meeting of the Board will be held on Wednesday, 28 March 2018 for the purpose of considering and approving the final results of the Group for the year ended 31 December 2017 and the recommendation of a final dividend, if any, and transacting any other business.

On behalf of the Board
BAIOO Family Interactive Limited
DAI Jian
*Chairman, Chief Executive Officer and
Executive Director*

Hong Kong, 14 March 2018

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.