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## **BAIOO Family Interactive Limited**

**百奧家庭互動有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2100)**

### **GRANT OF RESTRICTED SHARE UNITS**

The Board announces that on 10 November 2017, the Company granted RSUs in respect of an aggregate of 6,100,000 underlying Shares pursuant to the Post-IPO RSU Scheme.

Reference is made to the post-IPO restricted share unit scheme (the “**Post-IPO RSU Scheme**”) adopted by BAIOO Family Interactive Limited (the “**Company**”, together with its subsidiaries and the PRC operating entity, the “**Group**”) on 18 March 2014, took effect on 10 April 2014 and was amended on 19 June 2015. The Post-IPO RSU Scheme aims to incentivise existing officers and employees of the Group for their contribution to the Group, to retain them for the continual operation and development of the Group and to attract suitable personnel for further development of the Group. Details of the Post-IPO RSU Scheme and the restricted share units granted thereunder (the “**RSUs**”) are set out in the prospectus of the Company dated 28 March 2014, and the annual reports of the Company for the three years ended 31 December 2016, the circular of the Company dated 24 April 2015, the supplementary circular of the Company dated 14 May 2015, the circular of the Company dated 27 April 2016 and the circular of the Company dated 27 April 2017, respectively.

The board of directors of the Company (the “**Board**”) announces that on 10 November 2017, the Company granted 6,100,000 RSUs (the “**Granted RSUs**”) in respect of an aggregate of 6,100,000 underlying ordinary shares of US\$0.0000005 each in the issued capital of the Company (the “**Shares**”) to a total of six officers and employees of the Group (the “**Grantees**”). The underlying

Shares involved in the Granted RSUs represent approximately 0.21% of the issued share capital of the Company as at the date of this announcement. Details of the Granted RSUs are as follows:

<b>Date of grant</b>	<b>Number of RSUs granted</b>	<b>Vesting schedule</b>	<b>Number of RSUs to be vested</b>	<b>Number of underlying Shares involved</b>
10 November 2017 (for five Grantees)	4,100,000	(1) as to 20% of the RSUs granted to the five Grantees on 20 April 2018	820,000	820,000
		(2) as to 20% of the RSUs granted to the five Grantees on 20 April 2019	820,000	820,000
		(3) As to 7.5% of the RSUs granted to the five Grantees on a quarterly basis commencing from 21 April 2019 to 20 April 2021	307,500 each quarter and 2,460,000 in total	307,500 each quarter and 2,460,000 in total
10 November 2017 (for one Grantee)	2,000,000	(1) as to 20% of the RSUs granted to the one Grantee on 24 July 2018	400,000	400,000
		(2) as to 20% of the RSUs granted to the one Grantee on 24 July 2019	400,000	400,000
		(3) As to 7.5% of the RSUs granted to the one Grantee on a quarterly basis commencing from 25 July 2019 to 24 July 2021	150,000 each quarter and 1,200,000 in total	150,000 each quarter and 1,200,000 in total
<b>Total</b>			<b>6,100,000</b>	<b>6,100,000</b>

None of the Grantees is a director, chief executive or substantial shareholder of the Company, nor an associate (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) of any of them.

By Order of the Board  
**BAIOO Family Interactive Limited**  
**DAI Jian**  
*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 10 November 2017

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.*