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BAIOO Family Interactive Limited

百 奧 家 庭 互 動 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIOO Family Interactive Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Tuesday, 29 March 2016 for the purpose of considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2015 and considering the payment of final dividend, if any, and transacting any other business.

On behalf of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman and Executive Director

Hong Kong, 15 March 2016

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. WANG Xiaodong and Dr. XU Gang; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.