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BAIOO Family Interactive Limited

百奧家庭互動有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2100)

**CHANGE OF ADDRESS OF
PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

The board (the “**Board**”) of directors (the “**Directors**”) of BAIIOO Family Interactive Limited (the “**Company**”) hereby announces that the Company’s principal place of business in Hong Kong will be relocated to Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong with effect from 19 January 2015.

By Order of the Board

BAIOO Family Interactive Limited

WU Lili

Chief Executive Officer and Executive Director

Hong Kong, 15 January 2015

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the non-executive Director of the Company is Mr. JI Yue; the independent non-executive Directors of the Company are Ms. LIU Qianli, Mr. WANG Qing and Mr. MA Xiaofeng.