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# **BAIOO Family Interactive Limited** **百 奧 家 庭 互 動 有 限 公 司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2100)**

## **RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF CHIEF TECHNOLOGY OFFICER**

The Board announces that:

- (1) Mr. CHEN Ziming has resigned as an executive Director and the chief technology officer of the Company with effect from 20 November 2014; and
- (2) Mr. DENG Linghua has been appointed as the chief technology officer of the Company with effect from 20 November 2014;

The board (the “**Board**”) of Directors (the “**Directors**”) of BAIIOO Family Interactive Limited (the “**Company**”) announces the changes set out below:

## **RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF CHIEF TECHNOLOGY OFFICER**

The Board announces that Mr. CHEN Ziming (“**Mr. Chen**”) has resigned as an executive Director and the chief technology officer of the Company with effect from 20 November 2014 for personal reasons.

Mr. Chen has confirmed to the Board that he has no disagreement with the Board and there is no other matter in respect of his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Mr. Chen for his contribution during his term of services.

The Board is pleased to further announce that Mr. DENG Linghua (“**Mr. Deng**”) has been appointed as the chief technology officer of the Company as replacement of Mr. Chen, with effect from 20 November 2014. The Board believes Mr. Deng’s extensive experiences in product design and information technology system operation will ensure that the development strategies for the Company is better coordinated and executed.

The biographical details of Mr. Deng are set out in Appendix to this announcement.

As at the date of this announcement, Mr. Deng does not have any equity interest in the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance.

Mr. Deng has no other relationship with any of the Directors, senior management of the Company, substantial shareholders or controlling shareholders of the Company.

Save as abovementioned, there is no other information which is required to be disclosed pursuant to the requirements under Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in respect of the appointment of Mr. Deng.

**The Board would like to express its warm welcome to Mr. Deng for taking up the new position.**

On behalf of the Board  
**BAIOO Family Interactive Limited**  
**WU Lili**  
*Chief Executive Officer  
and Executive Director*

Hong Kong, 21 November 2014

*As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the non-executive Director of the Company is Mr. JI Yue; the independent non-executive Directors of the Company are Ms. LIU Qianli, Mr. WANG Qing and Mr. MA Xiaofeng.*

## Appendix

Mr. DENG Linghua, aged 39, has more than fifteen years of experiences in the information and technology industry. Mr. Deng joined Guangzhou Baitian Information Technology Ltd., a PRC operating entity of the Company in 2009 as technology director, responsible for supervising the technology development team as well as conducting technology research. Prior to joining the Company, he was a system structure engineer of Guangdong Altratek Telecommunications Ltd., Co ( 廣東阿爾創通信技術股份有限公司 ), a wireless telecommunication product and service provider from May 2007 to July 2009, where he was a key participant in the technology development of Aobi Island at the early stage, and was responsible for the system structure design, technology team recruitment and research management. Prior to that, Mr. Deng worked with Zhongxing Telecommunication Equipment Corporation (ZTE Corporation) and Shenzhen Sysway Information & Technology Co., Ltd. Mr. Deng received his bachelor degree in computer science and technology from Jilin University of Technology ( 吉林工業大學 ) (now a part of Jilin University ( 吉林大學 )) in July 1999.