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BAIOO Family Interactive Limited

百 奧 家 庭 互 動 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

CLOSURE OF REGISTER OF MEMBERS AND CHANGE OF REGISTERED OFFICE IN THE CAYMAN ISLANDS

Closure of Register of Members

For determining the entitlement to attend and vote at the forthcoming 2014 annual general meeting (“AGM”) of BAIOO Family Interactive Limited (the “**Company**”) which is scheduled on Friday, 20 June 2014, the register of members of the Company will be closed from Wednesday, 18 June 2014 to Friday, 20 June 2014, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the AGM, all transfer documents, accompanied by the relevant share certificates, must be lodged with the Company’s share registrars in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong, for registration not later than 4:30 p.m. on Tuesday, 17 June 2014.

Change of Registered Office in the Cayman Islands

The board of directors of the Company announces that, with effect from 14 April 2014, the registered office of the Company in Cayman Islands has been changed to Hutchins Drive, Cricket Square, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands, British West Indies.

By Order of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman and Executive Director

Hong Kong, 28 April 2014

As at the date of this announcement, the executive directors of the Company are Mr. Dai Jian, Mr. Wu Lili, Mr. Li Chong, Mr. Chen Ziming and Mr. Wang Xiaodong; the non-executive director is Mr. Ji Yue; and the independent non-executive directors are Ms. Liu Qianli, Mr. Wang Qing and Mr. Ma Xiaofeng.